



2025 WNYLDA SPONSORSHIP FORM

WNYLDA Retail Members

A.H. Wilcox & Son, Inc.
 Add Lumber Company
 Arcade Lumber & Millwork, Inc.
 Burt's Building Supply
 Campbell Building Supply
 Carey's Lumber & Building Supply
 Chautauqua Brick Company, Inc.
 Classic Window & Door, Inc.
 Conking & Calabrese Co., Inc.
 Elitsac Lumber & Rental Center
 Fassett Lane Lumber, Inc.
 Fredrickson Builders Supply, Inc.
 Genesee Lumber Company, Inc.
 HEP Sales/North Main Lumber
 John Sixt & Son, Inc.
 Knapp & Schlappi Lumber Co.
 Lakeside Building Products
 Len-Co Lumber Corporation
 Longwell's Lumber & Building Co.
 Matthews & Fields Lumber Co.
 Medina Lumber & Hardware
 Montgomery's Building Supplies
 Mosher Lumber, Inc.
 Newfane Lumber & Mfg. Co., Inc.
 Niagara Wholesale Supply Co.
 Nunda Lumber & Hardware, Inc.
 Peterman Lumber
 Rogers & Tenbrook, Inc.
 Rucker Lumber, Inc.
 Santelli Lumber Company, Inc.
 Secor Lumber Company, Inc.
 Shirley's Of Bath, Inc.
 Stockham Lumber
 W.E.B. Stull, Inc.
 Wade's Building Supply, Inc.
 Williamson Building Supply, LLC
 Wm. B. Morse Lumber Company

Dear NRLA Associate Member:

We invite you to sponsor the Western New York Lumber Dealers Association's (WNYLDA) programs and special events for 2025. Your sponsorship supports the independent lumber dealers of WNY by enabling us to provide year-round educational programs, legislative initiatives, social events for lumber dealers, and more!

Your sponsorship includes promotion of your company:

- At WNYLDA social events including the golf outing, fishing derby, and annual meeting.
- In mailings and literature for WNYLDA
- Full-page advertising in the *Lumber Co-operator* (LC), the official publication of the NRLA, sent to more than 5,200 decision-makers in the lumber and building material industry

PREMIUM SPONSORSHIP

NRLA Member: \$1,000 | Non-NRLA Member: \$1,250

- Prominent recognition on sponsor board and promoted at all events
 - Cocktail reception in your honor at the annual meeting
- Company's logo with link to home page listed on WNYLDA website

STANDARD SPONSORSHIP

NRLA Member: \$750 | Non-NRLA Member: \$1,000

- Your company will be listed on the WNYLDA sponsor board and promoted at all events listed above

With your support, these functions among others play a key role in keeping our industry strong and healthy. We continue to strive for excellence! Sponsorship applies from January 1 to December 31, 2025. As always, your support is appreciated by our retail lumber dealers and the WNYLDA Board of Directors.

Let's work together for another successful new year!

Sincerely,

Michele Wild, WNYLDA President

Doug Fields, WNYLDA Sponsorship Chair

Thank You For Your Sponsorship!

Online Payment Method

1. Scan QR code with your smartphone
2. Sign-in or create account
3. Search company
4. Select sponsorship level
5. Make credit card payment

OR

REGISTER FROM YOUR DESKTOP:

<https://nrla.org/2025-wnyl-da-sponsorship>

SCAN QR CODE TO SPONSOR



For questions contact pmchale@nrla.org

Please commit to your level of sponsorship and provide payment **NO LATER than February 24, 2025.**

We can't guarantee your company will be on the promotional materials if sponsorship payment is received after April 15, 2025