



585 N. Greenbush Rd., Rensselaer, NY 12144

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*NRLA*

Dear Friends of the VRLDA,

As 2024 ends, the Vermont Retail Lumber Dealers Association is proud of the work we did throughout the year to support our VRLDA members. We are asking for your support in 2025 to help us continue our efforts.

VRLDA reflects with pride on its accomplishments over the past year:

- **Successfully advocated for adding a CTE Coordinator to the state budget, with the Governor and Secretary of Education pledging to address systemic challenges in CTE programs.**
- **Hosted a successful "Bright Futures" event with 200 attendees, honoring nine Tech Center students with "Shining Star" awards and tool belts. Sponsored and supported the North American Young Lumber Employees (NYLE).**
- **Partnered with the Capital Region Workforce Development Coalition to expand workforce development efforts.**
- **Contributed to NRLA's LIFT Fund, aiding members impacted by fires or natural disasters.**

All of these accomplishments would not be possible without the support and monetary contributions from our Platinum and Annual Sponsors.

If you have contributed to our efforts in the past, I sincerely thank you. If you have not yet become a sponsor of our organization, I would ask you to please consider becoming a partner.

The continued success of the VRLDA rests on your participation. Your contribution and support will help us to reach the goals of the independent retail lumber dealers throughout our state. Without the support of associates and sponsors like you, the VRLDA cannot provide the consistent presence and unified voice for our industry as a whole.

Thank you for your support.

Sincerely,

Claudia Homan  
Bethel Mills Inc.  
VRLDA President

# 2025 Sponsorship Form

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## Platinum Sponsorship • \$1,000

**Sponsorship Includes:**

- Company name displayed prominently in largest font at top section of sponsor board, which will be placed in a highly visible location at all VRLDA functions and listed on all mailings.
- Company will automatically be a “premium event” sponsor at the annual golf outing and annual meeting (at events such as the golf outing reception, annual meeting reception, or annual meeting entertainment).
- Company name listed prominently at annual golf outing on either a tee or green.
- Company name listed on one-page sponsorship table top, which will be displayed on each table at all VRLDA functions.
- Individual verbal recognition at all VRLDA functions.
- Company name and logo to be printed on a custom-made pin flag used at the golf outing which will be yours to keep after the outing.

## Annual Sponsorship • \$500

**Sponsorship Includes:**

- Company name displayed on lower section of sponsor board in standard size font, which will be placed in a highly visible location at all VRLDA functions and listed on all mailings.
- Company name listed prominently at annual golf outing on either a tee or green.
- Company name listed on one-page sponsorship table top, which will be displayed on each table at all VRLDA functions.
- Collective verbal recognition at all VRLDA functions.

**Your sponsorship is appreciated and noticed by dealers throughout Vermont.**

Please commit to your level of sponsorship NO LATER than March 31, 2025. We can't guarantee your company will be on the promotional materials if sponsorship payment is received after April 15, 2025.

**Thank You For Your Sponsorship!**

**Online Payment Method**

1. Scan QR code with your smartphone
2. Sign-in or create account
3. Search company
4. Select sponsorship level
5. Make credit card payment

OR VISIT WEBSITE FROM YOUR DESKTOP:  
<https://nrla.org/2025-vrlda-sponsorship>

**SCAN QR CODE TO SPONSOR**



For questions contact [pmchale@nrla.org](mailto:pmchale@nrla.org)