



MASSACHUSETTS RETAIL LUMBER DEALERS ASSOCIATION

585 N. Greenbush Rd., Rensselaer, NY 12144

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November 2023

Dear Associate Member:

The Massachusetts Retail Lumber Dealers Association (MRLDA) would like to say "thank you" to our 2023 sponsors for their generous support this past year. The quality and content that we were able to offer our members would not be possible without the support of our vendor community.

Here are just some of the ways your sponsorship was put to use:

- We offered each member retail company a \$600 Choices in Education subsidy, good towards any NRLA Educational offering.
- We gave \$20,000 in scholarships to students of associate and retail members.
- We retained a lobbyist to support and inform our industry at the state and local level.
- We supported our members who traveled to the ABMA Advocacy Day in Washington D.C. to lobby for the industry at the federal level.
- We helped support our retail members' attendance at the LBM Expo.
- We brought many members of our industry together through events such as the Eastern and Western Golf Outings and Annual Meeting.

Please know that without the wonderful support of our red, white, and blue sponsors, none of this would have been possible.

We would like to count on your support of the MRLDA in the coming year. Our 2024 program again offers three levels of participation. Our goal is to provide value at each level of support.

On behalf of the MRLDA board of directors, thank you for your past, present, and future support.

The best,

T.J. McNulty, Hingham Lumber Company
President

Massachusetts Retail Lumber Dealers Association



Sponsorship Program 2024

RED LEVEL

NRLA Member - \$1,800/\$2,000 after Feb. 16

Non-Member - \$2,200/\$2,400 after Feb. 16

- Company name and logo listed prominently on MRLDA web page with link to your own website.
- Company name and logo listed prominently in one one-page Lumber Co-operator ad thanking sponsors of the MRLDA.
- Company name will be listed on the top section of sponsorship board, which will be placed in a highly visible location at all MRLDA functions.
- Company will be verbally recognized at the golf outings, the Annual Meeting, the Annual Board of Directors, Past Presidents and Friends Dinner, all area meetings, and any MRLDA-sponsored education programs.
- Company name listed on top section as a Red Sponsor in the MRLDA Annual Meeting program.
- Company will be prominently listed at golf outings on both a tee and a green.
- Company will have the first opportunity to be a "premium event" sponsor at the golf outings.
- Company will have first refusal rights to and receive a 50% discount off of event-specific sponsorship opportunities (such as longest drive, closest to the pin or hole-in-one, low gross/net, golf carts, and food/beverage events).
- Company will be recognized in the MRLDA Past President's and Industry Friends Luncheon program.
- Company name and logo will be featured in a post on the MRLDA Facebook page.

WHITE LEVEL

NRLA Member - \$1,000/\$1,200 after Feb. 16

Non-Member - \$1,200/\$1,400 after Feb. 16

- Company name listed on MRLDA web page with link to your own website.
- Company name listed in a one-page Lumber Co-operator ad, thanking sponsors of the MRLDA.
- Company name will be listed on the middle section of sponsorship board, which will be placed in a highly visible location at all MRLDA functions.
- Company will be collectively recognized at the golf outings, the Annual Meeting, and the Annual Board of Directors, Past Presidents and Friends Dinner.
- Company name listed as a White Sponsor in the MRLDA Annual Meeting Program.
- Company will be prominently listed at the Massachusetts golf outings on either a tee or green.
- Company will have the second opportunity to be a "premium event" sponsor at the golf outings.
- Company will receive a 25% discount off event-specific sponsorship opportunities (such as longest drive, closest to the pin or hole-in-one, low gross/net, golf carts, and food/beverage events).

BLUE LEVEL

NRLA Member - \$500/\$700 after Feb. 16

Non-Member - \$600/\$800 after Feb. 16

- Company name listed on bottom section of sponsorship board, which will be placed in a highly visible location at all MRLDA functions.
- Company listed prominently at annual golf outings on either a tee or green.
- Collective verbal recognition at annual meeting and golf outings.

Sponsorship Program 2024

SPONSORSHIP AT-A-GLANCE

	RED	WHITE	BLUE
Web Page Listing with Link to Your Own Website	YES Listing with Logo	YES	NO
Listing in the Lumber Co-operator Thank You Ad	YES One full-page ad	YES One full-page ad with logo	NO
Individual Verbal Recognition at all MRLDA Functions	YES	NO	NO
Annual Golf Outings Sponsor	YES Tee & Green	YES Tee & Green	YES Tee & Green
Additional Golf Sponsorship Opportunity	YES 50% Discount	YES 25% Discount	NO
Listing on Sponsorship Board	YES Top Billing	YES Medium Font	YES Small Font
Featured Sponsor on MRLDA Facebook Page	YES	NO	NO

SCAN QR CODE TO SPONSOR & SEARCH FOR YOUR COMPANY



OR REGISTER FROM YOUR DESKTOP:

<https://bit.ly/30i1u6s>

Questions? Email regionalevents@nrla.org.