



November 2023

EBMDA Sponsorship

Dear Potential Sponsor,

The LBM industry thrives on relationships it cultivates, and among these, the dealer-vendor relationship stands as one of the most vital. At the core of this relationship lies the intricate web of material and service supply and usage, a symbolic partnership that fuels the long-term success of both parties and propels the industry forward. We are proud to be a part of this industry, thanks in no small part to our affiliation with the NRLA, which has exponentially enriched our member benefits since January 2017.

Sponsorship from organizations like yours is critical to the continued health and well-being of EBMDA. Your support is instrumental in enabling us to deliver relevant benefits and offer high-quality networking experiences to our members.

By choosing to become an EBMDA sponsor, you open doors to both personal and professional connections with owners, operators, and decision-makers. Your brand can remain prominent by having access to our social media platforms, where you can share the innovation and expertise that sets your company apart. Most significantly, sponsors of EBMDA have become an integral part of our community.

In 2023 we held two successful member events: Our annual Bury The Hatchet Event in February and the annual Clay Shoot in May.

We appreciate the underlying support for the foundational purpose of the EBMDA of every one of our sponsors and invite you to join us in 2024 by completing and returning the attached form!

Should you have any questions, feel free to contact the EBMDA at 800.292.6752.

Thank you,

Sponsorship Committee Chairman

Chair

Tom Keller
G.R. Mitchell Inc.
Willow Street, PA

Vice-Chair

Kathleen Knappman
Luzerne Lumber
Luzerne, PA

Treasurer

Eric Tucker
Beatty Lumber & Millwork Co.
Upper Darby, PA

Secretary

Jenny Flick
Beatty Lumber & Millwork Co.
Upper Darby, PA

Past Chair

Brent Hankins
H.H. Hankins & Bro.
Bridgeton, NJ

Director

Kevin Fruman
National Lumber
Baltimore, MD

Associate Director

Bill Schellhorn
Boise Cascade
Delanco, NJ

NYLE Trustee

Corbin Rinehart
Windsor Mill
York, PA



EASTERN BUILDING MATERIAL DEALERS ASSOCIATION (EBMDA) SPONSORSHIP PROGRAM 2024

Platinum Level - \$3,000

- Company will receive two complimentary tickets for all EBMDA hosted events
- Company name and logo listed prominently on EBMDA web page with link to your website
- Company name and logo (Platinum and Gold) (Silver receives company name) listed prominently in two one-page Lumber Co-operator ads thanking sponsors of the EBMDA for the calendar year
- Company name and logo (Platinum and Gold) (Silver receives company name) listed prominently in two one-page NRLA Weekly Wired electronic ads thanking sponsors of the EBMDA for the calendar year
- Company name will be listed on the top section of sponsorship board, which will be placed in a highly visible location at all EBMDA function
- The company will be verbally recognized at all EBMDA events
- Company name listed on the top section as a Platinum Sponsor in the EBMDA Annual Meeting Program
- The company will have the first opportunity to be a "premium event" sponsor at the spotlight summer outing
- Social media posts- On all EBMDA platforms (LinkedIn, Facebook, and Instagram), will receive one post per month of company-supplied material

Gold Level - \$2,000

- Company will receive two complimentary tickets to the EBMDA Annual Meeting
- Company name listed on EBMDA web page with a link to your own website
- Company name and logo listed in a one-page Lumber Co-operator ad thanking sponsors of the EBMDA
- Company name will be listed on the middle section of the sponsorship board, which will be placed in a highly visible location at all EBMDA functions
- Company will be verbally recognized at all EBMDA events
- Company name listed as a Gold Sponsor in the EBMDA Annual Meeting Program
- The company will have a second opportunity to be a "premium event" sponsor at the spotlight summer outing
- Social media posts- On all EBMDA platforms (LinkedIn, Facebook, and Instagram), will receive one post every other month of company-supplied material

Silver Level - \$1,000

- Company name listed on EBMDA web page with a link to your own website
- Company name listed in a one-page Lumber Co-operator ad thanking sponsors of the EBMDA
- Company name will be listed on the bottom section of the sponsorship board, which will be placed in a highly visible location at all EBMDA functions
- Company will be verbally recognized at all EBMDA events
- Company name listed as a Silver Sponsor in the EBMDA Annual Meeting Program
- Company name listed prominently in two one-page Lumber Co-operator ads thanking sponsors of the EBMDA for the calendar year
- Social media posts- On all EBMDA platforms (LinkedIn, Facebook, and Instagram), will receive one post per quarter of company-supplied material



EBMDA 2024 SPONSORSHIP FORM

PLATINUM sponsor level | \$3,000

GOLD sponsor level | \$2,000

SILVER sponsor level | \$1,000

Please commit to a level of sponsorship **NO LATER** than February 29, 2024.
Payments should be received by March 29, 2024.

We can't guarantee your
company will be on the
promotional materials if sponsorship payment is
received after April 15, 2024

SCAN QR CODE TO SPONSOR & SEARCH FOR YOUR COMPANY



OR REGISTER FROM YOUR DESKTOP:

<https://bit.ly/3AR81je>

Questions? Email regionalevents@nrta.org.