



585 N. Greenbush Rd., Rensselaer, NY 12144

BOARD OF DIRECTORS

OFFICERS:

PRESIDENT

Doug Helmacy
BWI Distribution by Masonite

1ST VICE PRESIDENT

Mike Sessinger
Wolf Home Products

TREASURER

Dan Schaffer
Reeb Millwork Corp.

SECRETARY

Darren DiMedio
Universal Supply Co., Inc.

EX-OFFICIO

Bryan Jaeger
Jaeger Lumber

TRUSTEES:

David Bernstein
US Lumber

Keith Coleman
Hamilton Building Supply/
DURATION Molding and Millwork

Russell Dreyer
Dreyer's Lumber & Hardware Co.

Nick Kuiken
Kuiken Brothers Company, Inc.

David Robinson
Woodhaven Lumber & Millwork

TJ Shaheen, Jr.
Builders' General Supply Co.

NYLE TRUSTEE:

John Perna
Hamilton Building Supply Co.

NRLA STAFF:

Philip Jagiela

January 2023

Dear Friends of the NJBM DA:

The New Jersey Building Materials Dealers Association would like to thank American Lumber Company for your generous support this past year as a Silver sponsor. The quality and quantity of what the NJBM DA was able to offer its membership would not be possible without the support of its dedicated vendor community. Below are some of the ways your sponsorship will benefit our members:

- Award up to fifteen \$1,000 merit scholarships for post-secondary education, to the families of dedicated employees of NJBM DA members and participating associate members.
- Supporting the NRLA LIFT fund. The LIFT fund program is a disaster relief dollar payout to member employees who experience a loss of shelter.
- NJBM DA employs a local lobbyist to assist with industry concerns, and upcoming bills that affect our industry.
- Sponsor the North American Young Lumber Employees (NYLE), which is comprised of enthusiastic and dedicated young professionals committed to developing their own potential while promoting the continued success of the lumber and building materials industry.
- \$500 educational incentive, to dealer members to be used toward any education program.
- NJBM DA is offering an Expo subsidy of *unlimited free* badges, to all dealer members.
- We once again will offer several social events which provide excellent opportunities for networking, including: Regional Dinner Meetings, Annual Golf Outing, Annual Meeting, with additional opportunities in the works.

Your sponsorship contributions support these activities and NJBM DA hopes to continue to offer you a cost-effective means of promotion and exposure to the entire dealer membership in the New Jersey area. It is the goal of our Board of Directors to provide value to our sponsors and encourage all dealer members to participate within the organization throughout the year, as together we continue to be a stronger association.

We would like to count on your continued support of the NJBM DA again in 2023 and ask if you are currently a Gold or Silver sponsor to please consider upgrading. Our sponsorship program offers three levels: Platinum \$2,000, Gold \$1,250, and Silver \$750. Our goal is to provide value at each level of participation. Please see the attached form for your reference.

On behalf of the NJBM DA board of directors, thank you for your past, present, and future support.

Sincerely,

Doug Helmacy, President
New Jersey Building Materials Dealers Association

NEW JERSEY BUILDING MATERIAL DEALERS ASSOCIATION SPONSORSHIP PROGRAM 2023

Platinum Level – \$2,000

- Company name and logo listed prominently on NJBM DA web page with link to your website.
- Company name and logo listed prominently in two one-page Lumber Co-operator ads thanking sponsors of the NJBM DA. One ad will be exclusively for Platinum level sponsors and one ad will be shared with the Gold and Silver level sponsors.
- Company name will be proximately listed on the top section of sponsorship board, which will be placed in a highly visible location at all NJBM DA functions.
- Company will be recognized at the Golf Outing/Annual Meeting, Regional Meetings, and any NJBM DA-sponsored education programs.
- Company name listed on top section as a Platinum Sponsor in the NJBM DA Annual Meeting Program.
- Company will be prominently listed at the Golf Outing on a tee box and green.
- Company will have the first opportunity to be a “premium event” sponsor for the Golf Outing/Annual Meeting.
- Company will receive two complimentary tickets to each Regional Meeting.
- Company will receive two complimentary tickets to Annual Meeting Dinner.

Gold Level – \$1,250

- Company name listed on NJBM DA web page with link to your own website.
- Company name and logo listed in a one-page Lumber Co-operator ad thanking sponsors of the NJBM DA.
- Company name will be listed on the sponsorship board, which will be placed in a highly visible location at all NJBM DA functions.
- Company will be recognized at the Golf Outing/Annual Meeting, Regional Meetings, and any NJBM DA-sponsored education programs.
- Company name listed as a Gold Sponsor in the NJBM DA Annual Meeting Program.
- Company will be prominently listed at the NJBM DA Golf Outing on either a tee or green.
- Company will have the second opportunity to be a “premium event” sponsor at the Golf Outing/Annual Meeting.
- Company will receive two complimentary tickets to Annual Meeting Dinner.

Silver Level – \$750

- Company name listed on NJBM DA web page with link to your own website.
- Company name listed in a one-page Lumber Co-operator ad thanking sponsors of the NJBM DA.
- Company name will be listed on the sponsorship board, which will be placed in a highly visible location at all NJBM DA functions.
- Company will be recognized at the Golf Outing/Annual Meeting, Regional Meetings, and any NJBM DA-sponsored education programs.
- Company name listed as a Silver Sponsor in the NJBM DA Annual Meeting Program.
- Company will be prominently listed at the NJBM DA Golf Outing on either a tee or green.

NEW JERSEY BUILDING MATERIAL DEALERS ASSOCIATION 2022 SPONSORSHIP REGISTRATION FORM

- **YES**, we would like to be a **PLATINUM** sponsor of the NJBMDA.
Enclosed is a payment in the amount of \$2,000.
- **YES**, we would like to be a **GOLD** sponsor of the NJBMDA.
Enclosed is a payment in the amount of \$1,250.
- **YES**, we would like to be a **SILVER** sponsor of the NJBMDA.
Enclosed is a payment in the amount of \$750.

Please commit to your level of sponsorship NO LATER than March 31, 2023.
Payments should be received by April 30, 2023.

Company Name (as you would like it to appear):

Your sponsorship is appreciated and noticed by dealers throughout New Jersey.

Thank You For Your Sponsorship! **New Online Payment Method**

1. Scan QR Code with your smartphone
2. Sign-in or create account
3. Search company
4. Select sponsorship level
5. Make credit card payment

OR VISIT WEBSITE FROM YOUR DESKTOP:
<https://bit.ly/3X52yOu>

SCAN QR CODE TO SPONSOR



For questions contact pmchale@nrla.org