



NEW HAMPSHIRE RETAIL LUMBER ASSOCIATION

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Dave Gluck

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December, 2022

Dear NHRLA Supporter:

2022 continued to be a most unusual and challenging year for all of us. If you sponsored us in 2022, thank you! We appreciate the continued support, especially since we still incurred most of our annual expenses on behalf of the membership. If you were unable to support us last year, please consider doing so for 2023.

The New Hampshire Retail Lumber Association's Board of Directors remains dedicated to the stewardship of our industry. We will continue to strengthen the bonds of our Association while maintaining our individual independence.

In 2022, we continued to bring the industry together in a safe manner with our famous in-person networking events including our Golf Outing and our Annual Meeting. We look forward to advancing this tradition of sharing ideas and festive camaraderie in 2023!

New in recent years is a thrust into **legislative advocacy** on behalf of the LBM industry in the Granite State. This effort continued to pay dividends to the membership as we successfully opposed policies that would have increased the cost of doing business in New Hampshire. To aid in this effort, NHRLA keeps a lobbyist on retainer who is immensely helpful. **Our legislative efforts are now our largest annual expense, but we feel, well worth the investment!**

Additionally, our support of Educational Opportunities such as the NRLA's online Learning Management System and Virtual Live Learning Platform have helped raise the service levels and professionalism of our own organizations.

Our 2022 program offered sponsorship opportunities for the entire year. In an effort to simplify the process of sponsor solicitation, we have decided to, once again, offer a single annual sponsorship.

The 2023 program offers three levels of participation: gold, silver, and bronze. Our goal is to provide value and distinction at each level of support. Please see the enclosed copy for details.

The level of member participation is higher than it has ever been. It is that increased level of participation that will ensure the future success of our Association. On behalf of the Board of Directors, thank you for your past, present, and future support!

Yours truly,

Sara Belletete

Belletetes, Inc.

NHRLA President

Belletetes, Inc. ♦ Benson Lumber & Hardware, Inc. ♦ Boullia-Gorrell Lumber Co., Inc ♦ Caron Building Center, Inc. ♦ Country 3 Corners Building Center ♦ Cyr Lumber Co., Inc. ♦ East Coast Lumber ♦ Exeter Lumber ♦ Fogg's Lumber & Hardware ♦ Gilford Home Center ♦ Hammond Lumber ♦ Hamshaw Lumber, Inc. ♦ Hancock Lumber Co. ♦ Hudson Lumber ♦ Jackson Lumber & Millwork ♦ LaValley Building Supply, Inc. ♦ Mast Road Grain & Building Material. ♦ Milford Lumber Co., Inc. ♦ Moynihan Lumber ♦ P. J. Currier Lumber Co., Inc. ♦ Pelham Building Supply ♦ Perras Ace, Inc. ♦ Reeds Ferry Lumber Corp. ♦ Ricci Lumber ♦ Seacoast Mills Building Supply, Inc. ♦ Skehan Home Center ♦ The Lumber Barn ♦ Varney-Smith Lumber Co., Inc. ♦ White Mountain Lumber ♦



NEW HAMPSHIRE RETAIL LUMBER ASSOCIATION

SPONSORSHIP PROGRAM 2023

GOLD LEVEL

\$1000 – Member Price

\$1,200 – Non-Member Price

- Company name and logo listed prominently on NHRLA web page with link to your own website.
- Company name and logo listed prominently in a one-page *Lumber Co-operator* thank you ad to NHRLA sponsors, published twice per year.
- Company listed at all area meetings.
- Company name and logo listed on top section of sponsorship board, which will be placed in a highly visible location at all NHRLA functions (area meetings, annual meetings, golf outings, etc.).
- Company name and logo listed on top section of a one-page sponsorship tabletop, which will be positioned on all tables at all NHRLA functions (area meetings, annual meetings, golf outings, etc.).
- Company will automatically be a “premium event” sponsor at annual golf outing (i.e. longest drive, closest to the pin, or hole-in-one.)
- Company listed prominently at annual golf outing on either a tee or green.
- Company name and logo listed in the Annual Meeting dinner program.

SILVER LEVEL

\$750 – Member Price

\$875 – Non-Member Price

- Company name listed on NHRLA web page with link to your own website.
- Company name listed in a one-page *Lumber Co-operator* ad thanking NHRLA sponsors, published twice per year.
- Company name listed on middle section of sponsorship board, which will be placed in a highly visible location at all NHRLA functions (area meetings, annual meetings, golf outings, etc.).
- Company name listed on middle section of one-page sponsorship tabletop, which will be positioned on all tables at all NHRLA functions (area meetings, annual meetings, golf outings, etc.).
- Company listed prominently at annual golf outing on either a tee or green.
- Company name listed in the Annual Meeting dinner program.

BRONZE LEVEL
\$500 – Member Price
\$575 – Non-Member Price

- Company name listed on bottom section of sponsorship board, which will be placed in a highly visible location at all NHRLA functions (area meetings, annual meetings, golf outings, etc.).
- Company name listed on bottom section of a one-page sponsorship tabletop, which will be positioned on all tables at all NHRLA functions (area meetings, annual meetings, golf outings, etc.).
- Company listed prominently at annual golf outing on either a tee or green.
- Company name listed in small font in the Annual Meeting dinner program.

Sponsorship at a Glance

	GOLD	SILVER	BRONZE
WEB PAGE LISTING WITH LINK TO YOUR OWN WEB SITE	YES, LISTING WITH LOGO	YES	NO
LISTING IN THE <i>LUMBER CO-OPERATOR</i> THANK YOU AD	YES, LISTING WITH LOGO	YES	YES, SMALL FONT
SPEAKER SPONSOR AT AREA MEETINGS	YES	NO	NO
LISTING ON SPONSORSHIP BOARD	YES, TOP BILLING WITH LOGO	YES	YES, SMALL FONT
LISTING ON SPONSORSHIP TABLETOP	YES, TOP BILLING WITH LOGO	YES	YES, SMALL FONT
ANNUAL GOLF OUTING SPONSOR	YES, PREMIUM EVENT SPONSOR	YES, TEE OR GREEN	YES, TEE OR GREEN
ANNUAL MEETING DINNER PROGRAM	YES WITH LOGO	YES	YES, SMALL FONT

SCAN QR CODE TO SPONSOR & SEARCH FOR YOUR COMPANY



OR REGISTER FROM YOUR DESKTOP:

<https://bit.ly/3OhDRuG>

Questions? Email regionalevents@nrla.org.