











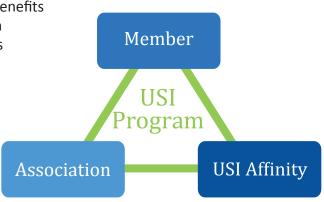
The Northeastern Retail Lumber Association Employee Benefits Program



Why did the Association pick us to develop a program for members?

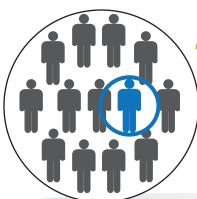
As the endorsed broker of the Northeastern Retail Lumber Association, we have worked together to develop an Employee Benefits program that is truly unique and beneficial to all companies. Due to drastic changes in the benefits environment through the recent years, we have found it has become very complicated and

difficult for companies to navigate through building an ideal benefits program for their employees. Costs have been increasing with no additional products or benefits being offered to employees and this needed to be changed. The Solution that we have developed with The Northeastern Retail Lumber Association will provide members a program that cannot be found or delivered from anyone else. It is truly unique and provides an overall package that is saving companies time and money while offering products and services unavailable through any other broker.



How are we able to bring this program to you?

USI Affinity has a notable track record of success in developing, administrating, and servicing chamber member employee benefit programs for over 50 years. As the 9th Largest Broker in the country and leading administrator of association programs, we are able to combine our expertise and the purchasing power of

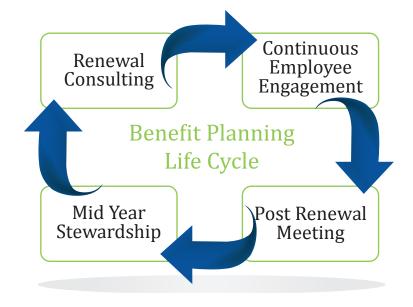


The Association gets all Member firms large group market options for their employees, no matter the size of your firm.

association membership to provide small employers with a unique program which cannot be duplicated in the small employer marketplace. Our program delivers the products, the experience, and the technology which has historically only been available in the large group market. As an association member you have access to this program and the unique benefit features, choices, and pricing included.

How do we approach advising our clients through this program?

The employee benefits planning life cycle is our process that we implement to keep our clients well advised and educated each year. It's an institutional process that we closely follow throughout the year and is backed up by our stewardship calendar. Our stewardship calendar makes sure that our clients are prepared for changes in the employee benefits environment and continue to make strategic and efficient decisions in the managing of those benefits. It's this process cycle coupled with our unique offerings that give member companies a best in class benefits program.



What can you expect from this program?

Saving time, money, and improving your efficiency to manage your benefits. A streamlined approach giving you large employer options no matter the size of your company. More importantly, becoming different and becoming more appealing to new talent.

Consulting

- Exclusive Products with Preferred Benefits and Pricing
 - Dental & Vision
 - Life, STD & LTD
 - Critical Illness & Accident
- Comprehensive Needs Analysis:
 - Traditional Benefit Design
 - Defined Contribution
 - Self Funding
 - PEOs
 - Individual Policies
- Flexible contribution modeling: composite rating, age banded, percent or dollar amount.
- Wellness programs
- Compliance Audit

Client Management

- Dedicated Account Executives
- ERISA Attorneys
- Carrier Add and Terms
- Consolidated Billing
- Claims Advocates
- Recorded call center with Licensed Customer
 Service Representatives





Technology

- Paperless Benefits Administration
- Access to Benefits on Smart phone
- Employee on boarding (19, W-4)
- Consumer Based Shopping Experience with Decision Support
- Carrier Add and Terms
- Wellness programs
- Health Advocate
- Consolidated Billing
- Payroll Integration
- On Demand Employer Reporting
 - Census report
 - Cost by Division
 - Self Billing
 - Participation List for ACA Reporting
 - Bill Reconciliation

The overall program includes the perfect mix of consulting, technology, and client management resources & services that allow member companies to build a cost effective benefits program. By utilizing the Northeastern Retail Lumber Association's Employee Benefits program, companies are maximizing their budget and more effectively and efficiently managing their benefits. At the same time their employees are receiving a best in class benefits package helping to attract and retain quality employees.

/ How Does USI Affinity Stack Up?

The following are the resources and services USI Affinity provides to the Northeastern Retail Lumber Association Members through this new program. Please go through the comparison chart to see if your broker is providing everything that you need.

Advisory Team			Benefits Consulting		
	Current Broker	Consultant Account Executive Claims Specialist Technology Specialist On-staff Benefits Counsel Carrier Processor Licensed Call Center		Current Broker	Health Care Reform Complete Financial Analysis Carrier and Plan Alternatives Third Party Administrator Options Multi-year cost Containment Strategies Employee Communication Strategy Ancillary and Voluntary Benefits Advice on Wellness Programs
Benefits Management Compliance Assistance					
USI ST ST ST ST ST ST ST ST ST	Current Broker	Employee Enrollment Portal Benefit Administration System Transaction Processing Proactive Communication Claims & Health Care Advocacy Private Exchange	USI	Current Broker	Timely Guidance on ACA Compliance Audit Self-Help Compliance Tools COBRA Administration 5500 Document Preparation
Enro	Current Broker	t Tools Benefits Guidebook Employee Hotline Online Enrollment System Employee Enrollment Portal	USI	Current Broker	Wellness Shopping Rewards Vocational Benefits Auto & Home Specialty Products



www.usiaffinity.com

855.874.0267 Benefits@usiaffinity.com